

**A Report on**  
**“INVESTOR AWARENESS PROGRAM”**

**Organized by: Department of Commerce and Management**

**in association with**

**CDSL and BSE**

**On 09th July 2025**

**Venue: UG SEMINAR HALL**

**Resource Person: Dr. Achyutha Rama Kishore,**

**SEBI SMART**

### **Introduction**

On 09th July 2025, the Department of Commerce and Management conducted an “Investor Awareness Program” aimed at II B.Com and BBA students. The program was organized in collaboration with CDSL (Central Depository Services Limited) and BSE (Bombay Stock Exchange), with the goal of enhancing students' understanding of financial markets, investment avenues, and the importance of investor education.

### **Objectives**

- To create awareness among students regarding the functioning of financial markets
- To educate students about investment options and risk management
- To promote responsible investing and financial literacy
- To introduce students to regulatory frameworks and the role of SEBI

### **Program Details**

The program commenced at 10.00 a.m. with an inaugural address by the Head of the Department of Commerce and Management. Following this, Dr. Achyutha Rama Kishore, a distinguished SEBI SMART (SEBI Market Auditor and Educator), delivered an engaging and comprehensive session.

### **Key Highlights of the Session**

- Introduction to Financial Markets: Overview of stock markets, mutual funds, and other investment vehicles
- Role of SEBI: Explanation of the Securities and Exchange Board of India's functions and regulations
- Demystifying Demat Accounts: Importance and process of opening and managing demat accounts, with insights into CDSL's role

- Investment Strategies: Basic principles of investing, risk assessment, and long-term planning
- Investor Rights and Responsibilities: Ensuring responsible investing and avoiding frauds
- Q&A Session: An interactive session allowing students to clarify their doubts

#### **Session Outcomes**

- Increased awareness among students regarding the functioning of stock exchanges and investment options
- Enhanced understanding of investor rights, responsibilities, and the importance of financial literacy
- Motivation among students to pursue responsible investing and stay informed about market developments

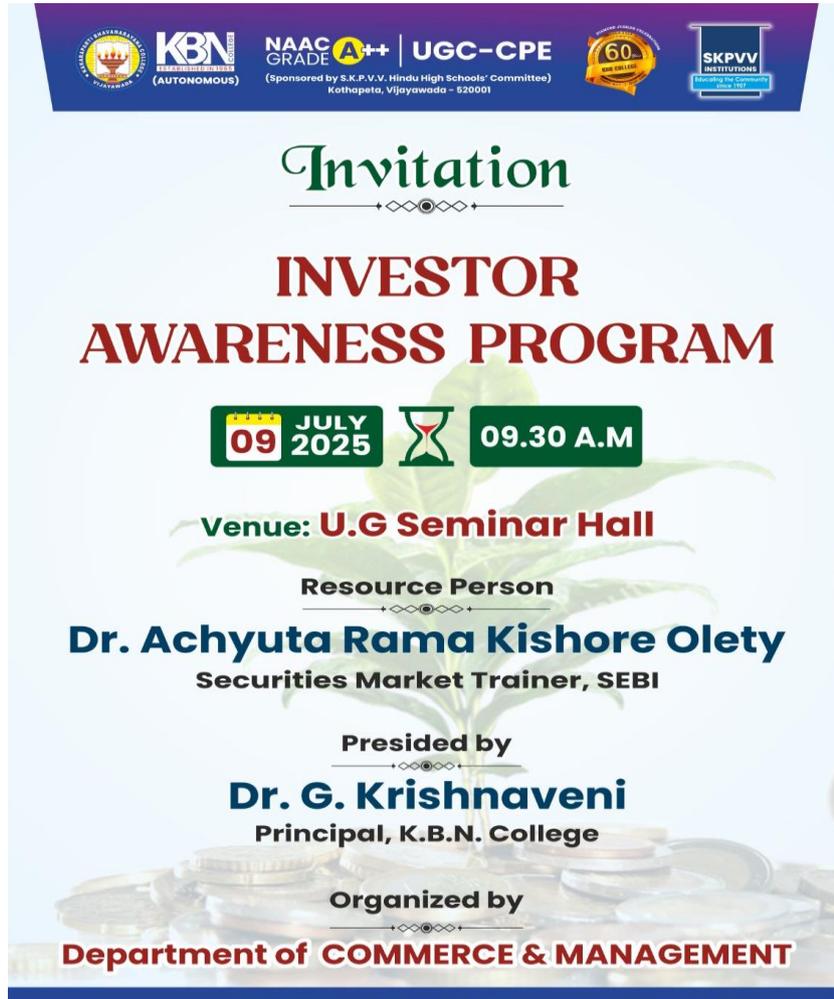
#### **Conclusion**

The Investor Awareness Program successfully achieved its objectives of educating and empowering students about financial markets and responsible investing. The active participation and enthusiasm displayed by students reflect the program's effectiveness and the importance of such initiatives in fostering financial literacy among young learners.

#### **Acknowledgements**

The Department of Commerce and Management extends gratitude to Dr. Achyutha Rama Kishore for his valuable insights, CDSL and BSE for their collaboration, and all participants for their active engagement.

# INVITATION



The invitation poster features a dark blue header with logos for KBN (Autonomous), NAAC Grade A++, UGC-CPE, a 60th Anniversary badge, and SKPVV (Established by Community since 1964). The main text is centered and reads: 'Invitation' in green script, followed by 'INVESTOR AWARENESS PROGRAM' in large red bold letters. Below this, a green box contains the date '09 JULY 2025' and an hourglass icon next to the time '09.30 A.M'. The venue is listed as 'U.G Seminar Hall'. The resource person is 'Dr. Achyuta Rama Kishore Olety, Securities Market Trainer, SEBI'. It is presided by 'Dr. G. Krishnaveni, Principal, K.B.N. College'. The program is organized by the 'Department of COMMERCE & MANAGEMENT'. The background of the poster shows a stack of gold coins and a green plant.



Dr.Achyutha Rama Kishore, SEBI SMART delivering his insights on Securities market



Students participation in INVESTOR AWARENESS PROGRAM